

## MICHELA GIORCELLI

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### ACADEMIC POSITIONS

University of California, Los Angeles, Department of Economics  
*Associate Professor* (with tenure), 2022 –  
*Assistant Professor*, 2016 – 2022  
Stanford University, *Visiting Associate Professor*, Spring 2024  
Harvard Business School, *Visiting Assistant Professor*, 2021 – 2022

### OTHER AFFILIATIONS

IZA, *Research Fellow*, 2023 –  
J-PAL SfPI, *Invited Researcher*, 2023 –  
Center for Economic Policy Research (CEPR), *Research Fellow*, 2021 –  
CESifo Research Network, *Research Affiliate*, 2021 –  
National Bureau of Economic Research (NBER), *Research Associate*, 2018 –  
California Center for Population Research (CCPR), *Research Associate*, 2016 –

### PROFESSIONAL SERVICE

Journal of Economic History, *Associate Editor*, 2023 – 2026

### EDUCATION

*Ph.D.* and *M.A.* in *Economics*, Stanford University, 2016  
*M. Sc.* in *Economics*, Collegio Carlo Alberto, Italy, 2010 (with distinction)  
*M.A.* in *Economics*, University of Torino, Italy, 2010 (Summa cum Laude and Dignity of Print)  
*B.A.* in *Economics and Commerce*, University of Torino, Italy, 2008 (Summa cum Laude)

### I. RESEARCH

#### BOOK

“Professionals and Productivity. The Diffusion of Soft Technologies during and after WWII,”  
under contract with *Princeton University Press*

#### PUBLISHED AND FORTHCOMING PAPERS

“Closing the Productivity Gap with the US: Causes and Consequences of the Productivity Program in Western Europe,” *The Manchester School*, forthcoming 2024  
“Creating the ‘American Way’ of Business: Evidence from WWII in the U.S.,” *American Economic Review, P&P*, forthcoming 2024

“Child-Care and Female Labor Market Participation: Evidence from Fiscal Federalism in Italy,” with Nicola Bianchi and Enrica Maria Martino, *Economic Journal*, 133(653): 1738-72, 2023

“Reconstruction Aid, Public Infrastructure, and Economic Development,” with Nicola Bianchi, *Journal of Economic History*, 83(2): 501-37, 2023

“Does Scientific Progress Affect Cultural Changes? A Digital Text Analysis,” with Nicola Lacetera and Astrid Marinoni, *Journal of Economic Growth*, 27(3): 415-52, 2022

“The Dynamics and Spillovers of Management Intervention: Evidence from the TWI Program,” with Nicola Bianchi, *Journal of Political Economy*, 130(6): 1630-75, 2022

“The Origin and Development of Firm Management”, *Oxford Review of Economic Policy*, 37(2): 259-75, 2021

“Evolution of the Indian LPG Industry: Exploring Conditions for Public Sector Business Model Innovation,” with Renu Agarwal, Neeraj Mittal, and Eric Patterson, *Research Policy*, 50(4), 2021

“Copyright and Creativity: Evidence from Italian Opera in the Napoleonic Age,” with Petra Moser, *Journal of Political Economy*, 128(11): 4163-210, 2020

“Scientific Education and Innovation: From Technical Diplomas to University STEM Degrees,” with Nicola Bianchi, *Journal of the European Economic Association*, 18(5): 2608-46, 2020

“The Long-Term Effects of Management and Technology Transfers,” *American Economic Review*, 109(1): 121-52, 2019 [lead article]

“Economic Recovery and the Determinants of Productivity and Innovation: Evidence from Post-WWII Italy,” *Journal of Economic History*, 78(2): 598-601, 2018 [dissertation summary]

## BOOK CHAPTER

“The Effects of Copyrights on Poets’ and Novelists’ Economic Returns” in *Subjects of Literacy and Artistic Copyright*, Cristina Sappa and Enrico Bonadio, editors, Edward Elgar, 2022

## WORKING PAPERS

“The Effects of Business School Education on Managers’ Career Outcomes,” January 2024  
*Quarterly Journal of Economics*, revise and resubmit

“Technology Transfer and Early Industrial Development: Evidence from the Sino-Soviet Alliance,” with Bo Li, NBER WP No. 29455, CEPR DP 16989; June 2023  
*Review of Economic Studies*, revise and resubmit

“The Economics of Civilian Victimization: Evidence from World War II Italy”, with Mattia Bertazzini; January 2023

“(De) Funding the Arts: Effects on Creativity,” with Petra Moser; August 2023

## SELECTED WORK IN PROGRESS

“Tu Vuo’ Fa’ l’Americano’: Causes and Consequences of US Aid in Italy after WWII,” with Nicola Fontana and Marco Tabellini

“Women Inventors,” with Sabrina Di Addario and Agata Maida

“Developing Down Under: The Case of Italian Prisoners of War in Australia,” with Claudio Labanca

“The Origins of Lean Production: U.S. Training for Japanese Firms after WWII,” with Mari Tanaka and Yuki Higuchi

#### **RESEARCH GRANTS, FELLOWSHIP AND AWARDS**

Russell Sage Foundation Grant “Emergency Education and Social Inequalities: Evidence from WWII in the U.S.,” PI, 2024-2026 (\$161,929)

NSF Grant “The Effects of World War II on U.S. Management Innovation”, PI, 2023-26 (\$320,390, award number 2315346)

Faculty and Senate Research Grant, UCLA, 2017-2024 (\$40,000)

Faculty Research Grant, Harvard Business School, 2022 (\$20,000)

Dauphine Université Paris | PSL Grant for Research on Women and Science (\$10,000 with Sabrina Di Addario and Agata Maida), 2021

UCLA Burkle Center Faculty Research Grant, PI, 2020-2023 (\$10,000, with Claudio Labanca)

2020 Excellence Award in Global Economic Affairs, Kiel Institute for the World Economy

UCLA Hellman Fellow, 2019-2020

Warren C. Scoville Distinguished Teaching Award, UCLA, 2018

California Center for Population Research SEED Grant, 2018

2017 Alexander Gerschenkron Prize for the best dissertation in economic history of an area outside of the United States or Canada awarded by the Economic History Association

NBER’s Innovation Policy Grant, PI, 2017 (\$20,000 with Nicola Lacetera)

Arthur H. Cole Grant, Economic History Association, 2017

Claire and Ralph Landau Prize for the best SIEPR Discussion Paper, 2016

SIEPR Graduate Student Fund Fellowship (stipend and tuition), 2015-16

Recipient, 2015 Olin Summer Research Fellowship, Stanford Law School, 2015

Alfred D. Chandler, Jr. Travel Grant, Business History Conference, 2015

EHA Graduate Dissertation Fellowship, Economic History Association, 2015

Kauffman Dissertation Fellowship Award, Kauffman Foundation, 2015

Graduate Student Grant, The Europe Center, Stanford University, 2014

Exploratory Travel and Data Grant, Economic History Association, 2014

Graduate Research Opportunities (GRO) Award, Stanford University, 2014

Department of Economics Fellowship (stipend and tuition), Stanford University, 2012-14

Unicredit Scholarship “Giovanna Crivelli” (stipend and tuition), 2010-12

Unicredit Scholarship “Marco Fanno” (stipend and tuition, declined), 2010-12

Gold Medal for the Best Dissertation in Economics, Università di Torino (Italy), 2012

*Optime Prize*, best graduates of University of Torino, Unione Industriale Torino (Italy), 2011

*Laureato dell'Anno* for the best graduate of Economics Department, Università di Torino, 2011

*Optime Mention*, best graduates of University of Torino, Unione Industriale Torino (Italy), 2009

Allievi Scholarship for honour students, Collegio Carlo Alberto, Italy, 2008-10

#### **CONFERENCE PRESENTATIONS AND INVITED SEMINARS**

2024: Stanford, Harvard Kennedy, USC, UCL, ASSA, NBER Organizational Economics Spring meetings, Census Bureau's Center for Economic Studies, 2024 Chicago Fed Growth and Development Conference (Chicago, IL), Federal Reserve Board

2023: Stanford, UCLA, UC-Davis, LSE Management, Warwick, University of Munich (department seminar), University of Zurich, Paris School of Economics, Mannheim University, Dartmouth, ASSA, Organizing Development and The Development of Organizations Conference (LSE and CEPR), University of Manchester, Empirical Management Conference (Stanford University), NICEP Conference (University of Nottingham), CESifo Venice Summer Institute Workshop, World Congress of Cliometrics (Dublin, Ireland), Université Catholique de Louvain, JRC European Commission (Ispra, Italy), Università Cattolica di Milano, Universidad de Montevideo, Universidad del Rosario, Cultural Economics Online Seminar

2022: Harvard Economics, Harvard Business School, Harvard Kennedy, UC-Berkeley Economics, UC-Berkeley Haas, Chicago Booth, Kellogg Finance, Kellogg Strategy, Boston University, USC, Brown University, London School of Economics, University of Connecticut, Wilfrid Laurier University, University of Arizona – Tucson, Loyola Marymount University Law School, University of Zurich, NBER Entrepreneurship Winter Meeting, NBER DAE SI, AFA, Federal Reserve of Dallas, Trinity College Dublin, Università Bocconi, Università Statale di Milano, Bank of Italy, Università di Bergamo, Università di Bologna, CERGE-EI, University of Southern Denmark, 19<sup>th</sup> World Congress in Economic History (Paris, France), Italy at Work Symposium (Politecnico di Milano)

2021: Harvard Business School, Yale University, Columbia GSB, George Washington University, Auburn University, U.S. Bureau of Labor Statistics, Vancouver School of Economics – University of British Columbia, University of Oxford, Erasmus University Rotterdam, IÉSEG School of Management, University of Bonn, Monash University, 6<sup>th</sup> IAST Conference in History (Toulouse, France), Università di Bologna, UCLA Economic History Mini-Conference, UCLA Mini-Conference on Management and Productivity, NBER Productivity, Development and Entrepreneurship SI, NBER Productivity Lunch, Cliometric Society Annual Conference, 81<sup>st</sup> Economic History Association Annual Meeting (Tustin, AZ), SED 2021, SIOE 2021, LSE Asia Economic History Webseminar Series, 2021 Pacific Conference for Development Economics, CEPR/LEAP Workshop in Development Economics 2021, Barcelona GSE Summer Forum (2x), Banque de France-Paris School of Economics International Macro in Historical Perspective Workshop (Paris, France), Webinar in Finance and Development (WEFIDEV), 2021 North American Summer Meeting of the Econometric Society, Online Economic History Workshop, 11<sup>th</sup> International Conference on Economics of Global Interactions (Bari, Italy), Women in International Economics Conference

2020: JRCPPF 9<sup>th</sup> Annual Conference (Princeton University), NBER DAE SI\*, University of Michigan, Ridge 2020 Forum Towards Sustainable Growth, MaCCI/EPoS Conference on Innovation (Frankfurt, Germany), Organizational Economics Workshop (Australian National University, Canberra), University of Melbourne, Università di Torino, MEDEA-Università di Pavia, Online Public Finance Seminar, LSE\*, University of Southern Denmark\*, Arizona State University\*, 6<sup>th</sup> IAST Conference in History (Toulouse, France)\*, Norwegian School of Economics\*, Kiel IfW Excellence Award Workshop (Kiel, Germany)\*, Tsinghua University PBC School of Finance\*, Jinan University\*, Yale-NUS College\*

*\*cancelled or postponed due to COVID-19 restrictions*

2019: MIT, Yale University, MIT-Sloan, Harvard Business School, NYU-Stern, University of British Columbia, Empirical Management Conference (World Bank), École Polytechnique Fédérale de Lausanne, Università Bocconi, Università di Bologna, SED Meeting (Saint Louis, MO), Queen's Organizational Economics Conference (Kingston, Ontario, Canada), OECD Global Forum on Productivity Conference (Sydney, Australia), NBER DAE SI, Universidad de San Andrés, Universidad Torcuato di Tella, Pontifical Catholic University-Rio de Janeiro, Pontificia Universidad Católica de Chile, University of Sydney, University of South Wales, University of Melbourne, Monash University, University of Queensland School of Economics, Universidad del Pacifico

2018: UC-Berkeley, UCLA, UC-San Diego (2x), NBER DAE SI, 78<sup>th</sup> Economic History Association Annual Meeting (Montreal, Canada), IFN Stockholm Conference (Stockholm, Sweden), Conference on the Economics of Innovation (London, UK), Barcelona GSE Summer Forum (Barcelona, Spain), Conference on Applied Microeconomics (Rome, Italy), Workshop on Firms in Development (Cambridge, UK), Galatina Summer Workshop (Galatina, Italy), WEAI, University of Siena, University of Tokyo, Hitotsubashi University, Osaka University, HKUST, University of Hong Kong, NYU-Shanghai, Shanghai University of Finance and Economics, Peking University Guanghua School of Management, NYU-Abu Dhabi, 14<sup>th</sup> Annual Conference on Economic Growth and Development Economics and Planning Unit (Delhi, India), APIC (Delhi, India)

2017: Harvard University, UCLA, Caltech, UC-Davis, Duke University, EUI, EIEF, NBER Education Program, 77<sup>th</sup> Economic History Association Annual Meeting (San Jose, CA), Economic History Society (Royal Holloway, University of London, UK), BRICK-Collegio Carlo Alberto, Barcelona GSE Summer Forum (Barcelona, Spain), 8<sup>th</sup> International Workshop on Applied Economics of Education (Catanzaro, Italy)

2016: Columbia GSB, Kellogg, Cornell Johnson, Harvard Business School, Yale SOM, UC-Berkeley Haas, UCLA Anderson, UCLA, Vanderbilt University, University of Toronto – Mississauga, Northwestern University, Collegio Carlo Alberto, Bocconi Finance, NYU Stern, UC-Irvine, Universitat Pompeu Fabra, Los Andes School of Management, Politecnico di Milano, NBER Productivity SI, All-UC Labor Economics Conference (UC-Davis, CA)

2015: UC-Berkeley (2x), Scuola Superiore Sant'Anna Pisa, Stanford University, Kauffman Entrepreneurship Mentoring Workshop (Boston, MA), Italian Economic History Workshop (Scuola Superiore Sant'Anna Pisa), 1<sup>st</sup> Bay Area Labor and Public Graduate Student Conference (Stanford University), 15<sup>th</sup> Trans-Atlantic Doctoral Conference (London Business School), 2015 Cliometric Society Annual Conference (Ann Arbor, MI), BHC-EBHA Joint Meeting (Miami, FL), NBER SI, Stanford Institute for Theoretical Economics (SITE, Stanford University), 75<sup>th</sup> Economic History Association Annual Meeting (Nashville, TN), All-UC Labor

Economics Conference (UCLA, Poster Presentation), 1<sup>st</sup> Bay Area Economic History Graduate Student Conference (Stanford University), All-UC Graduate Workshop in Economic History (Caltech)

2014: 74<sup>th</sup> Economic History Association Annual Meeting (Columbus, OH, poster presentation)

### **PUBLIC LECTURES, KEYNOTE TALKS AND INVITED TEACHING**

Departmental seminar, Dartmouth College, October 2023

Departmental seminar, University of Munich, July 2023

Keynote talk, Productivity Revolutions: Past and Future, University of Manchester, June 2023

Keynote talk, NICEP Conference, University of Nottingham, May 2023

Guest lecture, Prof. Voigtlaender's The Political Economy of Economic Development, UCLA Anderson, January 2023 and March 2019

Guest lecture, Prof. Ottinger's US Economic History, CERGE-EI, December 2022

Departmental seminar, Università Statale di Milano, May 2022

Guest lecture, Prof. Abramitzky's European Economic History, Stanford University, February 2021 and November 2015

Public lecture, International Conference on Economic Management, online, July 2020

Commencement speech, Collegio Carlo Alberto, 2017

## **II. TEACHING AND ADVISING**

### **TEACHING**

#### **Graduate**

Economic History of Western Europe, UCLA, 2016–2023

Economic History of the U.S., UCLA, 2017–2024

#### **Undergraduate**

Development of Economic Institutions in Western Europe, UCLA, 2016–2022

Economics of Innovation, Ideas, and Growth, UCLA, 2017

The Americanization of Europe after WWII, UCLA, 2016

#### **MBA**

Strategy, Harvard Business School, 2022

#### **Mini-courses**

CAGE Summer School, University of Warwick, June 2023

Economics of Innovation and Productivity, Università Statale di Milano, May 2022

### **PH.D. STUDENTS**

\* Chair or Co-Chair

2026: Jacopo Ballabio\*, Fanwen Zhu\*, Luna Shen\*

2024: Daniel Perez, Joaquin Serrano, Gaia Spolverini (post-doc at Graduate Institute of International and Development Studies of Geneva)

2023: Maria Victoria Barone (Notre Dame); Ariadna Jou (University of Chile); Nicole Gorton (Center for Analytics, U.S. State Department)

2022: Lorenzo Cattivelli (Cornerstone Research); Benjamin Freyd (Cornerstone Research); Fernanda Rojas (University of Wisconsin-Madison after Harvard post-doc); Juan Rojas (Charles River); Boxiao Zhang (Renmin University of China)

2021: Xuanyu Iris Fu (Cornerstone Research); Jingyi Huang (Brandeis University after Harvard post-doc); Zhihao Xu (Institute of Economics, Tsinghua University); Fangzhu Zhou (Amazon)

2020: Vladimir Pecheu (post-doc at Aix-Marseille School of Economics); Diana Van Patten (Yale SOM after post-doc at Princeton)

2019: María Lucía Yanguas (Cornerstone Research)

### III. PROFESSIONAL ACTIVITIES

*Organizing Committee:* Towards Sustainable Growth RIDGE Workshop (online 2021, Bogotá 2022, Medellín 2023); Galatina Summer Workshop (Galatina, Italy 2019)

*Program Committee:* AEA 2024; SoCCAM, 2022; Annual Congress of the International Institute of Public Finance, 2022; European Economic Association Annual Meeting, 2021

*Referee:* American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Review, American Economic Review: Insights, Cambridge University Press, Diacronie. Studi di Storia Contemporanea, Econometrica, Economic History Review, Economics and Business Letters, European Journal of Law and Economics, Explorations in Economic History, Journal of Applied Econometrics, Journal of Corporate Finance, Journal of Economic Behavior and Organization, Journal of Economic History, Journal of European Economic Association, Journal of Human Resources, Journal of Labor Economics, Journal of Law, Economics and Organization, Journal of Political Economy, Journal of Urban Economics, Labor Economics, Management Science, Oxford Bulletin of Economics and Statistics, Princeton University Press, Quarterly Journal of Economics, Regional Science and Urban Economics, RAND Journal of Economics, Research Policy, Review of Economic Studies, Review of Economics and Statistics, Rivista di Storia Economica Italiana, Strategic Management Journal, Technology in Society

*Grant Reviewer:* European Research Council (ERC), Chilean National Fund for Scientific and Technological Research (FONDECYT), Israel Science Foundation (ISF), National Foundation of Science (NFS), Research Grant Council of Hong Kong (RGC)

*Book Reviewer:* “Produttività con l’E.R.P. nelle P.M.I. Vicentine: Lavoro, Compartecipazione, Conflitto, Politica dal 1952” by Livio Bortoloso, 2017 (in Italian)

*Mentor:* EHA Job Market Workshop, 2019 and 2021; Workshop for 3<sup>rd</sup> Year Women and Nonbinary PhD Students in Economics, 2020; Scuola Universitaria Superiore Sant’Anna Ph.D. Applications Workshop, 2015

*Departmental service:* Co-organizer of UCLA Economic History Mini-Conferences (2017-24) and Applied Microeconomics Seminar (2018-21); Organizer of UCLA Economic History Proseminar (2017-24) and Applied Microeconomics Proseminar (2016-21); MQE Admission (2022-24); Ph.D. Admission (2017-24); reviewer for several UCLA internal grants and Ph.D. student fellowships (2018-24)